



## Promotional Documentary Sharing Your Business' Story



### ***Why?***

Businesses and brands are more than their product or logo or design. They have a story. Our local Montana businesses are built on love and passion. That is what separates us from the raging commercial world. This video highlights you and your business.

### ***What is involved?***

The exact details would depend on your unique circumstances and needs. In general, our team would prepare and organize a direction for the video prior to filming. (Interview questions, shots needed, locations, rentals, general quality, etc.) Most often, one day of filming interviews would be all that would be required of you. Any b-roll or specific scenes to be shot would be done according to circumstances. We will work alongside your team throughout the whole process, but not overbear you with unneeded stresses or decisions. We know you are already plenty busy as it is!

### ***Pricing?***

This will be based on your needs. Price would be based on equipment usage and rental costs, prep work, filming, and editing and compiling. What you receive in turn is full commercial use of your artistically edited video and access to unedited footage for use in social media.

Feel free to share how we can best tell your brand's story at [jelani.ersland@gmail.com](mailto:jelani.ersland@gmail.com) or (406) 599-3600. We would love to coordinate with you!